

To: 1200 - New York Region (SCULLYA), Kuruc, Nick
From: DDA:MSMAIL=rjws/rjrpo2/cookb; O=rjrem; P=wsx400; A=rjr; C=us
Posted: 8/13/96 14:18
Opened: 8/14/96 14:18
Subject: FW: QuickChek Alert is attached

FYI

The following is being forwarded to your chain. You may want to copy the attachment and ensure that headquarters is aware of the proposed regs.

Any questions, please call.

Best regards,

Bruce

From: Matt Tilley
To: Cook, Bruce A.
Subject: QuickChek Alert is attached
Date: Thursday, August 08, 1996 9:41AM

Subject: Time: 10:18 AM
QuickChek Alert is attached Date: 8/8/96

I will also put a hard copy on your desk.

[[QUIKCHK.DOC : 2347 ln QUIKCHK.DOC]]

51850 5335

Alert to QuickChek Managers!

New Jersey

Cigarette Sales are Under Attack!

Many Bergen, Monmouth and Ocean County towns have passed unfair tobacco sales restrictions!

Some of the regulations passed in these towns include complete bans on self-service displays of tobacco products. This could happen in your area soon. If your town passes these bans, you could lose your promotion-merchandising payments for tobacco products. Your right to merchandise a perfectly legal product would be unfairly restricted. And your customer's access to special promotions would be severely limited.

You can fight these anti-business proposals!

But you need to know when your council is discussing these issues. Usually, the only notice you will get is a short article in the newspaper. Sometimes, you will only hear about it after the council passes the ordinance. Here's how you can monitor these issues in your area:

- Check the newspaper often for council meeting notices
- Find out about anti-tobacco groups presenting proposals to the council
- Contact council members and other town officials
- Follow up on any rumors about tobacco sales restrictions
- Attend the council's meetings

When you hear of any tobacco sales regulations, you need to alert other retailers in your area so they can help you fight the restrictions. The best way to do that is to call the toll-free Business Watch number:

Business Watch -- 1-800-862-2525

Attend the council's meetings to protect your business interest!

Be prepared to speak out against tobacco display bans if they are mentioned. Tell the council how important promotion-merchandising payments are to your business. Let them know that you want to cooperate in the fighting youth smoking, but alternatives to display bans will work without cutting your profits and hurting your business.

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You are the key to stopping these unfair restrictions!

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